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Professional Summary

Design Director and Executive of graphic design. Leading teams to create visual communication for marketing collateral, stakeholder deliverables, environmental graphics, presentations and brand initiatives for corporations and non-profit organizations.

Experience

Creative Manager, Assistant Director

Ernst & Young (EY) | 2015-Present

Lead, coach and manage a nationwide strategic design. Design team is responsible for creating impactful designs to support marketing and business development efforts in multiple industries, including; Pharmaceutical, Life Sciences, Financial Services, Automotive & Manufacturing, Media & Entertainment and more.

Deliverables includes; design and production of thought leadership pieces, industry surveys, business proposals, video/motion graphics, corporate marketing collateral, event collateral & environment design, presentations, info graphics, etc.

Work in conjunction with Creative Services Management Team to drive creative innovation, growth and collaboration across design, digital and production teams both in and outside the US.

Vice President of Creative Services | Production

Curran & Connors, Inc. | 1996-2015

Responsible for overseeing creative and production direction of projects running throughout multiple U.S. design studios for domestic and international clients. Design projects include, Business collateral, Brand creation, Investor reports, Websites, Marketing, Advertising and more.

Liaison for studio and graphic vendors to uphold creative expectations of company and clientele. Trained design staff and non-creative staff on company and industry guidelines. Developed new departments, programs and workflow processes for continued improvement of creativity, communication and expediting work.

Senior Art Director

Curran & Connors, Inc. | 1992-1996

Art direct and lead four creative teams in New York and Florida design studios. Primary designer for annual reports and corporate literature for approximately 26 U.S. corporations per year. Direct location and studio photography sessions. Press supervision for jobs designed.

Previous Roles Held

Art Director | Graphic Designer | Production Artist | Illustrator

Contact

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Port Jefferson Station,
NY 11776

Skills

Executive Leadership
Art Direction
Photography
Brand Management
Creative Training

Industry Related Roles

Farmingdale College |
Visual Communications
Advisor

North Shore Art Guild |
Board Member |
Website Administrator

Gallery C Studios |
Photographer | Artist

Education

Farmingdale State University |
A.A.S. Advertising Art & Design

Professional Training

NYS-SBA | Entrepreneurial
Assistance Program

NAPP | Image production
& Retouching

Stuart Levine & Associates |
Business Management

Disney Institute |
Business Management